



Business

# Track your carbon footprint

Take action now with our new app.



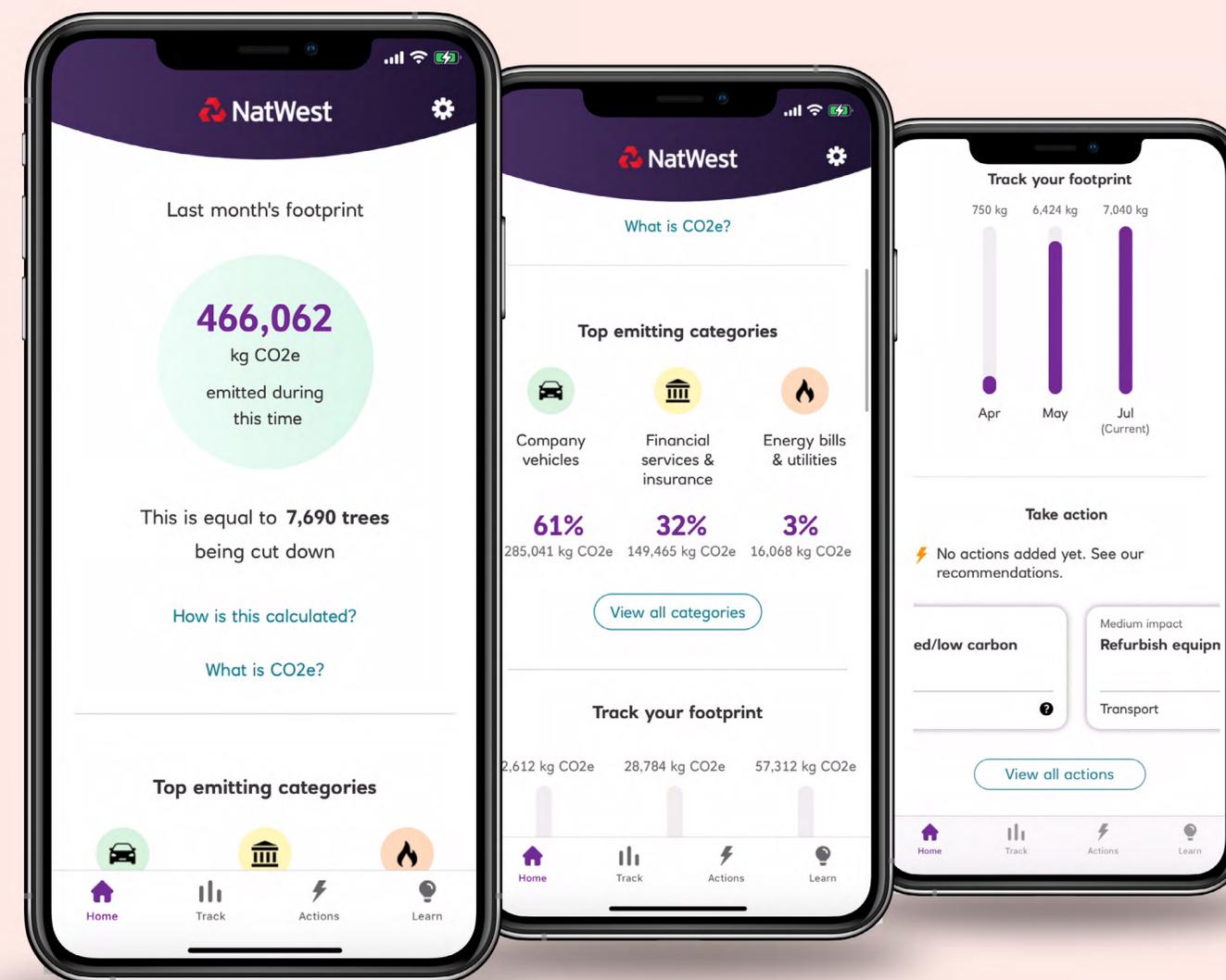
# Track your carbon footprint with our new app

Almost every business produces carbon emissions.

These could be through powering premises, running vehicles or across supply chains. And all these emissions, added together, make up your carbon footprint.

Our app could help you start your climate journey. It'll help track your estimated carbon footprint and you can see the actions you could take which may help to reduce it.

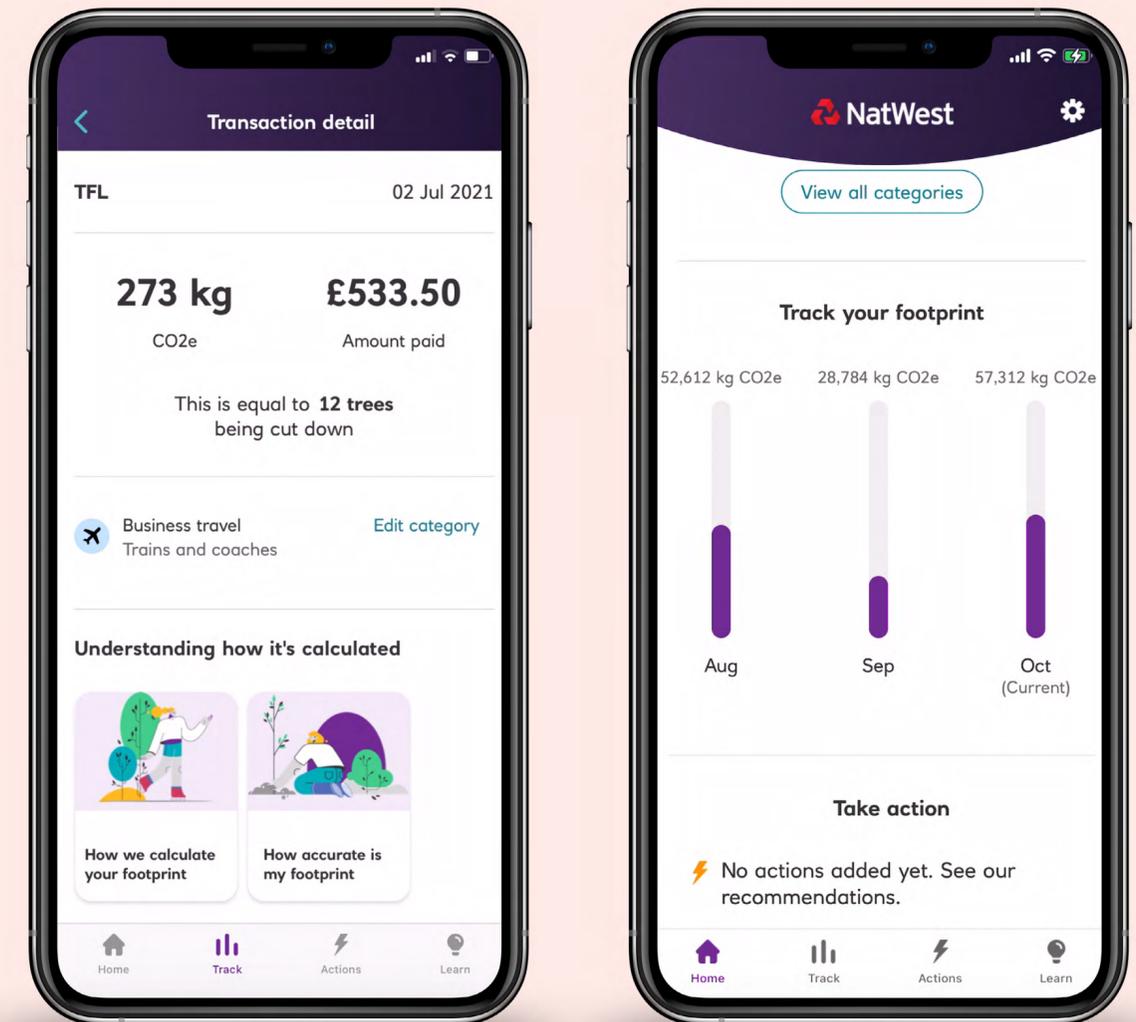
We're running a pilot of our new app and we're looking for businesses that want to make a change to sign up for the pilot.



# How does the app work?

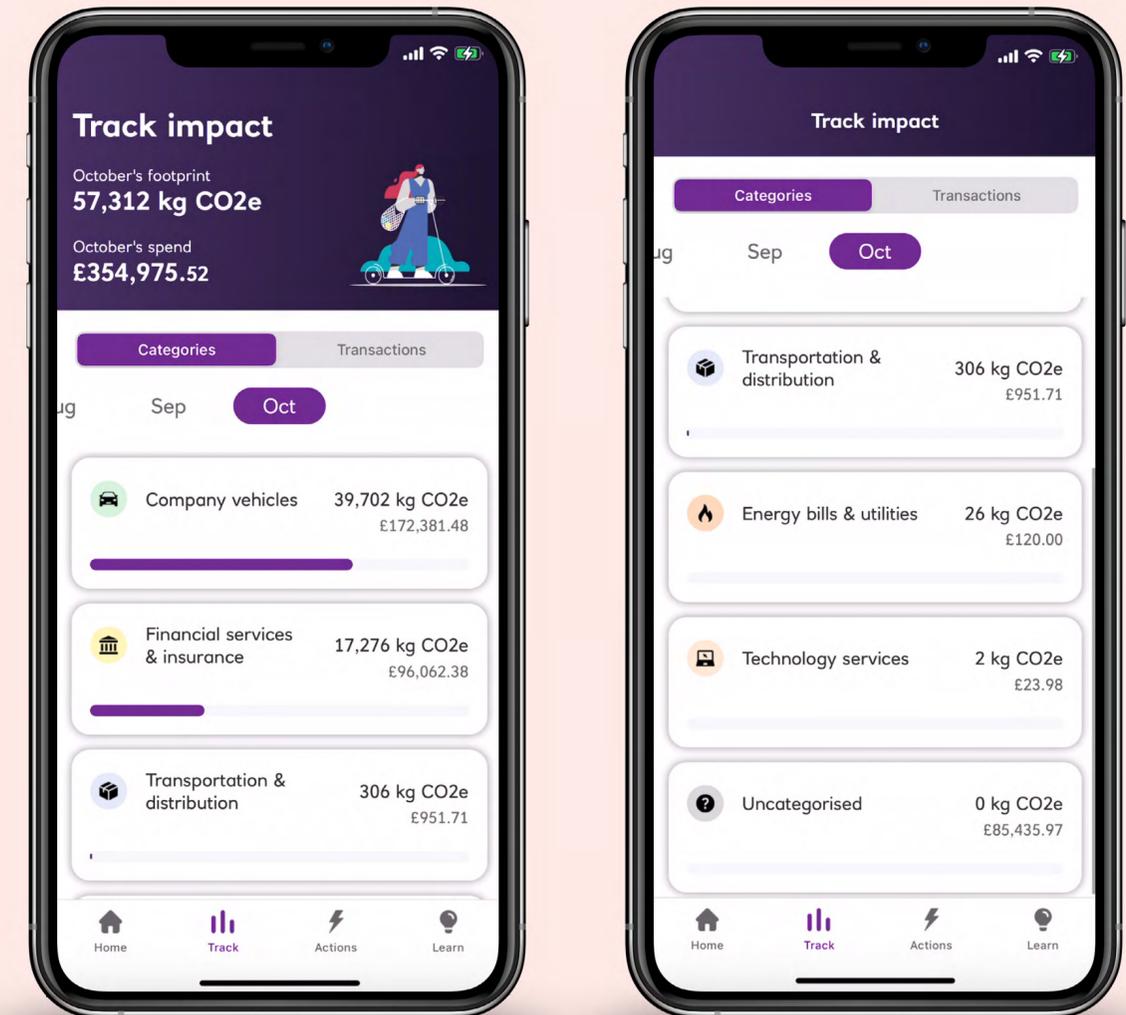
Download the app and link your business accounts. You can then:

- review your transactions and estimated carbon footprint
- see your emissions over time and compare them month-on-month
- monitor which transactions are creating the biggest carbon emissions
- reduce your carbon emissions based on suggestions made by the app
- learn more about managing your impact and get support with your climate journey.



# The benefits to you

- View your estimated carbon footprint in minutes, at no extra cost.
- Grow your business – cutting emissions could give you a competitive advantage by improving your brand image.
- Futureproof your business – climate change will have a dramatic impact on the economy, as the UK works towards making a 50% reduction in emissions by 2030.
- You could benefit from a share of the £160bn-plus revenue opportunity for SMEs as a result of the drive to tackle climate change. Find out more in our **Springboard to Sustainable Recovery** report.



# How to be part of the pilot

You can apply to join the pilot now online.

[Apply now](#)

To apply, your business will need to:

- have a NatWest Business account and be registered for Online Banking
- operate in one of the following sectors and sub-sectors:
  - manufacturing (textiles/food and drink/construction/building materials)
  - transport (automotive sales/maintenance and repairs/automotive rental/transport and logistics)
- have an annual turnover of less than £2m
- be either a sole trader or partnership registered and/or with your principal place of business in the UK or a limited company registered in the UK
- have an iPhone 6 or above.

Terms and conditions apply. We use Open Banking to connect your account and analyse your transaction data. The pilot is limited to 500 places.



# FAQs

## Why are we running this pilot?

At NatWest, we want to lead the way in helping people and businesses across the UK to tackle climate change. We know many businesses are unsure where to start. Our app could help you take the first step to understand your environmental impact and the actions you can take to reduce this.

## How long does the pilot run for?

The pilot will start in February and will run for two to three months. We'll let you know when the pilot will end during the testing period.

## Is the app free to download?

Yes, the app is free to download and use.

## How does the app use your business transaction data?

The app securely shares your transactions with CoGo. It categorises these, applies an emissions factor and multiplies this by the amount you've spent. This provides an estimated carbon footprint for each of your transactions.

You can then explore this in more detail by tracking emissions over time and understanding emission hot spots.

## Who are CoGo and what do they do?

We've partnered with CoGo to give you access to a real-time carbon footprint tracker based on your business transactions. And when connected to your NatWest account, these will show your estimated climate impact. CoGo also shows what you could do to help reduce your emissions. Examples include using renewable energy solutions or changing the type of packaging used. Find out more about **CoGo at [cogo.co](https://cogo.co)**.

## What impact could taking part have on climate change?

We all have a part to play when it comes to tackling climate change. UK SMEs have an opportunity to play a substantial role in enabling the UK to deliver on its climate commitments. Our **Springboard to Sustainable Recovery** report found half the UK's carbon reduction ambition can be delivered by the country's SME sector.

Find out more about CoGo at [cogo.co](https://cogo.co)



NatWest

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